

Date: 10<sup>th</sup> August, 2021

## Product End of Life & End of Service life Notification

Dear Atomberg Customer,

Atomberg is committed to providing you the highest quality customer service, product support and technologically advanced products to make your life comfortable.

This letter serves as your formal notification that Atomberg is initiating the **End of Life (EOL)** process for the **Atomberg Naveo Ceiling Fan Model**. The objective of providing this notice is to allow for appropriate planning and the opportunity for last time purchases as well as to suggest alternative products.

Program activity	Date
Product discontinuance announced (EOL)	5 <sup>th</sup> August 2021
End of sale (No longer available for purchase)	31 <sup>st</sup> August 2021
End of Support/Service (EOSL)	31 <sup>st</sup> Dec, 2023 (2 years+ after discontinue date)
Recommended replacement product:	Efficio, Efficio+, Renesa, Studio+ Ceiling Fan

Due to the limited supply of certain components associated with these older systems, Customers may experience delays or shortages and may also experience price increases associated with these components.

Atomberg understands that the EOL of products can cause inconvenience to your operation. As part of our long-standing commitment, we offer continued support for **2+ years after EOL**.

We value our relationship with all Atomberg clients and offer extremely attractive replacement promotions to help transition your equipment to newer generation products with technologically advanced features like IOT, Newer designs and special service plan pricing (Atomberg Care Plan).

We encourage you to contact your local sales representative/authorised dealer or channel partner for additional information about alternative products such as Efficio, Efficio+, Renesa, Studio+ Ceiling Fan.

Should you have any questions about this end of availability communication, or for assistance in understanding the options available to you please contact Atomberg Customer Sales Support at **844-844-9442**. You may also email us at **contact@atomberg.com**

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