Why not be in total control?
In our new identity, an open lock doubles up as the letter ‘A’: A for Atomberg. It symbolises our ability to unlock solutions to invisible problems. The brand line sums up our approach.
Atomberg is in the business of solving ‘real’ problems using smart technology.

How do we do it?

By asking questions. The right questions.

“What would a typical day in our customers’ lives be like?”

“How can we make their days easier?”

Such questions help us focus on the things that really matter. Things like the latest technology, innovation and sustainability.

We then use these tools to design products with some amazing features. Imagine a ceiling fan that can be controlled using a mobile phone, or one that consumes up to 65% less electricity!

We don’t just stop there. We make sure that the entire customer journey (from installation to after-sales service) is as delightful as our products.

But don’t take our word for it. Ask over one million happy Atomberg customers!

So we have decided to keep asking newer questions... and finding newer answers!

Which everyday problem do you want us to solve next?
REVOLUTIONARY BLDC TECHNOLOGY

THE POWER BEHIND ATOMBERG FANS

BLDC stands for Brushless Direct Current. The motor runs because of an interaction between a single winding and strong permanent magnets. The commutation is deployed by smart electronics. Thanks to the BLDC inverter technology and our proprietary sensorless algorithm, Atomberg fans consume just 28W at full speed.

ADVANTAGES

- Elimination of friction and associated power losses
- Proprietary algorithm with smart electronics drive that runs the motor efficiently
- Less noise and no motor heating

Power consumption at each speed

The power consumption of the Atomberg Renesa+ fan varies with the speed at which it is set. It consumes less power than an LED bulb at speed 1.

<table>
<thead>
<tr>
<th>Speed</th>
<th>Wattage (W)</th>
<th>RPM</th>
</tr>
</thead>
<tbody>
<tr>
<td>●</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>●●</td>
<td>2</td>
<td>7</td>
</tr>
<tr>
<td>●●●</td>
<td>3</td>
<td>12</td>
</tr>
<tr>
<td>●●●●</td>
<td>4</td>
<td>18</td>
</tr>
<tr>
<td>●●●●●</td>
<td>5</td>
<td>28</td>
</tr>
<tr>
<td>Boost Speed</td>
<td>38</td>
<td>380</td>
</tr>
</tbody>
</table>

These specifications are for the Atomberg Renesa+ 1200 mm fan. The performance at each speed may vary for different models.
UNMATCHED FEATURES

ENERGY-EFFICIENT BLDC MOTOR

SILENT OPERATION WITH HIGH AIR DELIVERY

400+ SERVICE CENTRES

SAVES UP TO ₹1500 IN A YEAR

RUNS 3X LONGER ON INVERTER

POWERFUL BOOST MODE

SMART REMOTE WITH BOOST, SLEEP AND TIMER MODES

100% PURE COPPER MOTOR FOR A LONGER LIFE

CONSISTENT SPEED EVEN AT LOW VOLTAGE WITH ZERO MOTOR HEATING

THE PERFECT BLEND OF STYLE & SAVINGS

A comparison: Atomberg fans vs ordinary fans

<table>
<thead>
<tr>
<th></th>
<th>Atomberg Fan</th>
<th>Ordinary Fan</th>
</tr>
</thead>
<tbody>
<tr>
<td>WATTAGE (W)</td>
<td>28</td>
<td>75</td>
</tr>
<tr>
<td>ENERGY USE PER YEAR*</td>
<td>134.4</td>
<td>360.0</td>
</tr>
<tr>
<td>ELECTRICITY COST PER YEAR IN ₹*</td>
<td>940.8</td>
<td>2520</td>
</tr>
</tbody>
</table>

*Assumptions: usage of 16 hours per day, for 300 days a year with an electricity rate of ₹ 7 per unit
**RENESA SMART +**

- **3 YEAR**
- **2+1* year on-site warranty**
- **SAVES UP TO ₹1500 IN A YEAR**
- **DUST-RESISTANT COATING**
- **LED INDICATION FOR SPEED**

**Designer Blades**
- With Wooden or Metallic Finish

**Smart Remote Control**

**BLDC Motor**
- Compact and Powerful
- **65% Electricity Saving**
- **Works with Alexa**
- **Works with Ok Google**

**IOT enabled**
- **Works with**
- **RENESA SMART +**
- **SAVES UP TO**
- **1500 IN A YEAR**

**LED INDICATION FOR SPEED**
- **DUST-RESISTANT COATING**

**2+1* year on-site warranty**

<table>
<thead>
<tr>
<th>Finish</th>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>Air Delivery CMM (m³/min)</th>
<th>Power Factor</th>
<th>Service Value (CMM/W)</th>
<th>MRP (₹)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Metallic</td>
<td>1200</td>
<td>28</td>
<td>140-285</td>
<td>340</td>
<td>220</td>
<td>0.99</td>
<td>7.9</td>
<td>8440</td>
</tr>
<tr>
<td>Wooden</td>
<td>1200</td>
<td>28</td>
<td>140-286</td>
<td>340</td>
<td>220</td>
<td>0.99</td>
<td>7.9</td>
<td>8690</td>
</tr>
</tbody>
</table>

*Google is a trademark of Google LLC.*

*T&C apply*
LED INDICATION FOR SPEED

CONTEMPORARY LOOK WITH WIDER BLADES

WOODEN FINISH*
bottom

*only available on select models

1+1* year on-site warranty

NEW

STUDIO +

Toggle Operation to Control Speed

Smart Remote Control

BLDC Motor
Compact and Powerful

57% Electricity Saving

57%
Electricity Saving

Toggle Operation to Control Speed

Smart Remote Control

Sweep (mm) | Power (W) | Input Voltage (V) | RPM | Air Delivery CMM (m³/min) | Power Factor | Service Value (CMM/W) | MRP (₹)
---|---|---|---|---|---|---|---
1200 | 32 | 140-285 | 370 | 237 | 0.99 | 7.4 | 6840

*only available on select models

*T&C apply
**RENESA +**

**3 YEAR**

2+1 year on-site warranty

![Image of ceiling fans with different finishes]

- Sand Grey Metallic Finish
- Earth Brown Metallic Finish
- Pearl White Metallic Finish
- Natural Oakwood Wooden Finish
- Golden Oakwood Wooden Finish
- Golden Oakwood Wooden Finish

**Smart Remote Control**

**BLDC Motor**
- Compact and Powerful
- Toggle Operation to Control Speed

**Table:**

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>Air Delivery CMM (m³/min)</th>
<th>Power Factor</th>
<th>Service Value (CMM/W)</th>
<th>MRP ($)</th>
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<tbody>
<tr>
<td>900</td>
<td>28</td>
<td>140-285</td>
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<tr>
<td>1200</td>
<td>28</td>
<td>140-285</td>
<td>340</td>
<td>220</td>
<td>0.99</td>
<td>7.9</td>
<td>6680</td>
</tr>
<tr>
<td>1400</td>
<td>32</td>
<td>140-285</td>
<td>250</td>
<td>270</td>
<td>0.99</td>
<td>8.4</td>
<td>7150</td>
</tr>
</tbody>
</table>

- **High Air Delivery and Coverage**
- **Saves up to**
  - ₹1500 in a year
- **Dust-Resistant Coating**

*‘Natural Oakwood’ colour available only in 1200 mm variant*
*T&C apply

---

07
**RENESA**

- **Unique Multicolour Combinations**
- **Smart Remote Control**
- **BLDC Motor**
  - Compact and Powerful
- **65% Electricity Saving**
- **Compact and Powerful**

**Toggle Operation to Control Speed**

**3 YEAR 2+1* year on-site warranty**

**SAVES UP TO ₹ 1500 IN A YEAR**

**HIGH AIR DELIVERY AND COVERAGE**

**Sweep (mm)** | **Power (W)** | **Input Voltage (V)** | **RPM** | **Air Delivery CMM (m³/min)** | **Power Factor** | **Service Value (CMM/W)** | **MRP (₹)**
---|---|---|---|---|---|---|---
600 | 28 | 140-285 | 830 | 135 | 0.99 | 4.8 | 4470
1200 | 28 | 140-285 | 340 | 230 | 0.99 | 8.2 | 4750
1400 | 32 | 140-285 | 250 | 270 | 0.99 | 8.4 | 5180

*Ivory* and ‘Ivory & Black’ colours available only in 1200 mm variant  *T&C apply
**T&C apply**

**Compatible with Regulators**

**BLDC Motor**
- Compact and Powerful
- 60% Electricity Saving
- Compatible with Regulators

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>Air Delivery (CMM/m³/min)</th>
<th>Power Factor</th>
<th>Service Value (CMM/W)</th>
<th>MRP (₹)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1200</td>
<td>32</td>
<td>140-285</td>
<td>345</td>
<td>232</td>
<td>0.9</td>
<td>7.3</td>
<td>4690</td>
</tr>
</tbody>
</table>

**CONTEMPORARY LOOK WITH WIDER BLADES**

- Gloss Black
- Ivory
- Gloss White
- Gloss Brown

**NEW**

**CONTEMPORARY LOOK WITH WIDER BLADES**

**2 YEAR 1+1 year on-site warranty**
Compatible with Regulators

BLDC Motor
Compact and Powerful
Compatible with Regulators

60% Electricity Saving

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>Air Delivery (CMM/min)</th>
<th>Power Factor</th>
<th>Service Value (CMM/W)</th>
<th>MRP ($)</th>
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<tbody>
<tr>
<td>1200</td>
<td>32</td>
<td>140-285</td>
<td>320</td>
<td>241</td>
<td>0.9</td>
<td>7.5</td>
<td>4760</td>
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</tbody>
</table>

Gloss Black  
Gloss Brown  
Gloss Ivory  
Gloss White

1+1 year on-site warranty

*New product*

*COMPATIBLE WITH REGULATORS*

*CONTEMPORARY DESIGN WITH A SLEEK BODY*

*T&C apply*
1+1 year on-site warranty

SAVES UP TO ₹1500 IN A YEAR

RUNS 3X LONGER ON INVERTER

NEW

Gloss Brown

Gloss White

OZEO®

1100 28 140-285 340 235 0.99 8.3 4300

BLDC Motor
Super Energy Efficient
Toggle Operation to Control Speed

65% Electricity Saving
Smart Remote Control

Sweep (mm)  Power (W)  Input Voltage (V)  RPM  Air Delivery CMM (m³/min)  Power Factor  Service Value (CMM/W)  MRP (₹)
1200  28  140-285  340  235  0.99  8.3  4300

* T&C apply

SAVES UP TO 1500 IN A YEAR
### EFFICIO +

**BLDC Motor**
- Compact and Powerful
- 65% Electricity Saving
- Toggle Operation to Control Speed
- Smart Remote Control

**Toggle Operation to Control Speed**

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>Air Delivery CMM (m³/min)</th>
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<th>Service Value (CMM/W)</th>
<th>MRP (₹)</th>
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<td>0.99</td>
<td>5.6</td>
<td>5140</td>
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<td>1200</td>
<td>28</td>
<td>140-285</td>
<td>350</td>
<td>230</td>
<td>0.99</td>
<td>8.2</td>
<td>5360</td>
</tr>
<tr>
<td>1400</td>
<td>35</td>
<td>140-285</td>
<td>250</td>
<td>270</td>
<td>0.99</td>
<td>7.7</td>
<td>5670</td>
</tr>
</tbody>
</table>

*Pearl Ivory* colour available only in 1200 mm variant  
*T&C apply

**2+1 Year on-site warranty**
- SAVES UP TO ₹ 1500 IN A YEAR
- RUNS 3X LONGER ON INVERTER
- DUST-RESISTANT COATING

**SAVES UP TO ₹ 1500 IN A YEAR**

**RUNS 3X LONGER ON INVERTER**

**DUST-RESISTANT COATING**

**Color Options**
- Sand Grey
- Pearl Ivory
- Earth Brown
- Metallic Gold
- Pearl White
## Product Specifications

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>BLDC Motor</strong></td>
<td>Compact and Powerful</td>
</tr>
<tr>
<td><strong>Dust-Resistant Coating</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Powerful Boost Mode</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Smart Remote Control</strong></td>
<td>Adjusts fan speed</td>
</tr>
<tr>
<td><strong>3 Years On-Site Warranty</strong></td>
<td>£1500 IN A YEAR</td>
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### Technical Details

<table>
<thead>
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<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>Air Delivery CMM (m³/min)</th>
<th>Power Factor</th>
<th>Service Value (CMM/W)</th>
<th>MRP (£)</th>
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</thead>
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<tr>
<td>1200</td>
<td>32</td>
<td>140-285</td>
<td>300</td>
<td>235</td>
<td>0.99</td>
<td>7.3</td>
<td>5380</td>
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</tbody>
</table>

*Terms & Conditions apply*
EFFICIO

2+1 year on-site warranty

SAVES UP TO ₹ 1500 IN A YEAR

RUNS 3X LONGER ON INVERTER

BLDC Motor
Compact and Powerful

Toggle Operation to Control Speed

65% Electricity Saving

Smart Remote Control

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>Air Delivery (m³/min)</th>
<th>Power Factor</th>
<th>Service Value (CMM/W)</th>
<th>MRP (₹)</th>
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<tbody>
<tr>
<td>900</td>
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<td>140-285</td>
<td>470</td>
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<td>8.2</td>
<td>4300</td>
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<tr>
<td>1400</td>
<td>35</td>
<td>140-285</td>
<td>250</td>
<td>270</td>
<td>0.99</td>
<td>7.7</td>
<td>4870</td>
</tr>
</tbody>
</table>

*Matte Black* colour available only in 1200 mm variant
*T&C apply
**EXHAUST FAN**

**STUDIO +**

1+1* year on-site warranty

---

**NEW**

**EXHAUST FAN**

150 7.5W Energy-Efficient

BLDC Motor

**NEW**

**7.5W Energy-Efficient**

**BLDC Motor**

**Stainless Steel Finish**

**White ABS Plastic**

**62% Electricity Saving**

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>CMH</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>MRP (₹)</th>
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<tbody>
<tr>
<td>150</td>
<td>7.5</td>
<td>250</td>
<td>140-285</td>
<td>2250</td>
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<td>150</td>
<td>7.5</td>
<td>250</td>
<td>140-285</td>
<td>2250</td>
<td>3680</td>
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</table>

**DOUBLE BALL BEARINGS**

For longer life and less noise

**KEEPS BUGS OUT**

Back flaps prevent insects from entering the house

**EASY-TO-CLEAN FRONT GRILL**

Easy to install and uninstall

**SILENT OPERATION**

In spite of high air delivery

*1 year additional warranty on registration  **T&C apply
EXHAUST FAN
STUDIO

1+1* year on-site warranty

KEEPS BUGS OUT
Back flaps prevent insects from entering the house

EASY-TO-CLEAN FRONT GRILL
Easy to install and uninstall

SILENT OPERATION
In spite of high air delivery

6.5W Energy-Efficient BLDC Motor
72% Electricity Saving
Stainless Steel Finish
White ABS Plastic

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>CMH</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>MRP (₹)</th>
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<tbody>
<tr>
<td>150</td>
<td>6.5</td>
<td>245</td>
<td>140-285</td>
<td>2000</td>
<td>2290</td>
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<td>150</td>
<td>6.5</td>
<td>245</td>
<td>140-285</td>
<td>2000</td>
<td>2090</td>
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</table>

*1 year additional warranty on registration  *T&C apply
2 YEAR

1+1* year on-site warranty

KEEPS BUGS OUT
Back flaps prevent insects from entering the house

EASY-TO-CLEAN FRONT GRILL
Easy to install and uninstall

SILENT OPERATION
In spite of high air delivery

20W Energy-Efficient BLDC Motor
36% Electricity Saving

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>CMH</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>MRP (₹)</th>
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<tbody>
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<td>16</td>
<td>800</td>
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<td>1600</td>
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<td>250</td>
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<td>1150</td>
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<td>1300</td>
<td>2350</td>
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</table>

*1 year additional warranty on registration  *T&C apply
PEDESTAL FAN
EFFICIO +

2 YEAR
1+1* year on-site warranty

NEW

18
1+1 year on-site warranty

BLDC Motor
Compact and Powerful
42% Electricity Saving

SILENT OPERATION
In spite of high air delivery

EASY TO CLEAN
Easy to install and uninstall

SEPARATE 100% COPPER MOTOR
for oscillation function and a longer life

DOUBLE BALL BEARINGS
For longer life and less noise

WALL FAN
EFFICIO+

In spite of high air delivery

EASY TO CLEAN
Easy to install and uninstall

SEPARATE 100% COPPER MOTOR
for oscillation function and a longer life

DOUBLE BALL BEARINGS
For longer life and less noise

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>Air Delivery CMM (m³/min)</th>
<th>Service Value (CMM/W)</th>
<th>MRP (₹)</th>
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<td>400</td>
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<td>71</td>
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<td>5770</td>
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</tbody>
</table>

*1 year additional warranty on registration  *T&C apply
CUSTOMER TESTIMONIALS FROM ONLINE PORTALS

We, at IIIT Hyderabad, first bought 240 energy-efficient BLDC fans from Atomberg Technologies in June 2016. The performance of the fans has been satisfactory. We have not faced any issues with respect to performance and service so far. Use of these fans resulted into substantial power savings for us. Satisfied with the performance, we have also given them a repeat order of 230 fans in May 2017. Many faculty and staff members have also opted for these fans for their personal use at home. Going forward, we plan to install a greater number of BLDC fans in our campus.
AWARDS

National Entrepreneurship Award
from the Government of India - 2017

Climate Solver Award
from WWF - 2016

Global CleanTech Innovation Program Winner
from United Nations - 2016

Best On Campus Startup Award
from The Economic Times - 2019

OUR CLIENTS

TATA
ITC Limited
ADITYA BIRLA GROUP
Infosys
PARK HYATT
IDFC
Raymond
COATS
International Institute of Information Technology
Hindware
More than 400 service centres across India

Atomberg Technologies Pvt Ltd
1205, Millennium Business Park, MIDC Industrial Area, Sector 1 Kopar Khairane, Navi Mumbai 400 710, Maharashtra, India
Customer Care:
Email: contact@atomberg.com | Contact Number: 84484 49442
www.atomberg.com