Why not be in total control?

@atomberg
“Why not?”
In our new identity, an open lock doubles up as the letter ‘A’: A for Atomberg. It symbolises our ability to unlock solutions to invisible problems. The brand line sums up our approach.
Atomberg is in the business of solving ‘real’ problems using smart technology.

How do we do it?

By asking questions. The right questions.

“What would a typical day in our customers’ lives be like?”

“How can we make their days easier?”

Such questions help us focus on the things that really matter. Things like the latest technology, innovation and sustainability.

We then use these tools to design products with some amazing features. *Imagine a ceiling fan that can be controlled using a mobile phone, or one that consumes up to 65% less electricity!*  

We don’t just stop there. We make sure that the entire customer journey (from installation to after-sales service) is as delightful as our products.

But don’t take our word for it. Ask over one million happy Atomberg customers!

So we have decided to keep asking newer questions... and finding newer answers!

*Which everyday problem do you want us to solve next?*
THE POWER BEHIND ATOMBERG FANS

BLDC stands for Brushless Direct Current. The motor runs because of an interaction between a single winding and strong permanent magnets. The commutation is deployed by smart electronics. Thanks to the BLDC inverter technology and our proprietary sensorless algorithm, Atomberg fans consume just 28W at full speed.

ADVANTAGES

- Elimination of friction and associated power losses
- Proprietary algorithm with smart electronics drive that runs the motor efficiently
- Less noise and no motor heating

Power consumption at each speed

The power consumption of the Atomberg Renesa+ fan varies with the speed at which it is set. It consumes less power than an LED bulb at speed 1.

<table>
<thead>
<tr>
<th>Speed</th>
<th>Wattage (W)</th>
<th>RPM</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>3</td>
<td>114</td>
</tr>
<tr>
<td>2</td>
<td>7</td>
<td>168</td>
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<td>3</td>
<td>12</td>
<td>225</td>
</tr>
<tr>
<td>4</td>
<td>18</td>
<td>280</td>
</tr>
<tr>
<td>5</td>
<td>28</td>
<td>360</td>
</tr>
<tr>
<td>Boost Speed</td>
<td>38</td>
<td>380</td>
</tr>
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</table>

These specifications are for the Atomberg Renesa+ 1200 mm fan. The performance at each speed may vary for different models.
UNMATCHED FEATURES

- ENERGY-EFFICIENT BLDC MOTOR
- SILENT OPERATION WITH HIGH AIR DELIVERY
- 400+ SERVICE CENTRES
- SAVES UP TO ₹1500 IN A YEAR
- RUNS 3X LONGER ON INVERTER
- POWERFUL BOOST MODE
- SMART REMOTE WITH BOOST, SLEEP AND TIMER MODES
- 100% PURE COPPER MOTOR FOR A LONGER LIFE
- CONSISTENT SPEED EVEN AT LOW VOLTAGE WITH ZERO MOTOR HEATING

THE PERFECT BLEND OF STYLE & SAVINGS

A comparison: Atomberg fans vs ordinary fans

WATTAGE (W)

<table>
<thead>
<tr>
<th>Atomberg Fan</th>
<th>Ordinary Fan</th>
</tr>
</thead>
<tbody>
<tr>
<td>28</td>
<td>75</td>
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ENERGY USE PER YEAR*

<table>
<thead>
<tr>
<th>Atomberg Fan</th>
<th>Ordinary Fan</th>
</tr>
</thead>
<tbody>
<tr>
<td>134.4</td>
<td>360.0</td>
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</table>

ELECTRICITY COST PER YEAR IN ₹*

<table>
<thead>
<tr>
<th>Atomberg Fan</th>
<th>Ordinary Fan</th>
</tr>
</thead>
<tbody>
<tr>
<td>940.8</td>
<td>2520</td>
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</table>

*Assumptions: usage of 16 hours per day, for 300 days a year with an electricity rate of ₹ 7 per unit
RENESA SMART +

3 YEAR

2+1* year on-site warranty

SAVES UP TO ₹1600 IN A YEAR
DUST-RESISTANT COATING
LED INDICATION FOR SPEED

BLDC Motor
Compact and Powerful

Designer Blades
With Wooden or Metallic Finish

65% Electricity Saving

Smart Remote Control

Toggle Operation to Control Speed

Golden Oakwood Wooden Finish

Natural Oakwood Wooden Finish

Pearl White Metallic Finish

Earth Brown Metallic Finish

Finish  Sweep (mm)  Power (W)  Input Voltage (V)  RPM  Air Delivery CMM (m³/min)  Power Factor  Service Value (CMM/W)  MRP (₹)
Metallic 1200 28 140-235 360 240 0.99 8.6 6290
Wooden 1280 28 140-235 360 240 0.99 8.6 6890

* T&C apply
STUDIO+

1+1 year on-site warranty

- LED INDICATION FOR SPEED
- WOODEN FINISH BOTTOM
- CONTEMPORARY LOOK WITH WIDER BLADES

NEW

Remote Control

BLDC Motor
Compact and Powerful

Toggle Operation to
Control Speed

57% Electricity Saving

Smart Remote Control

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>Air Delivery CMM (m²/min)</th>
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<th>Service Value (CMM/W)</th>
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<td>1200</td>
<td>34</td>
<td>140-285</td>
<td>320</td>
<td>230</td>
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<td>6.8</td>
<td>5490</td>
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</table>

*T&C apply
RENESA+

3 YEAR

2+1* year on-site warranty

HIGH AIR DELIVERY AND COVERAGE

SAVES UP TO ₹ 1600 IN A YEAR

DUST-RESISTANT COATING

BLDC Motor
Compact and Powerful

Toggle Operation to
Control Speed

65% Electricity Saving

Smart Remote
Control

Golden Oakwood
Wooden Finish

Natural Oakwood
Wooden Finish

Pearl White
Metallic Finish

Earth Brown
Metallic Finish

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>Air Delivery CMM (m³/min)</th>
<th>Power Factor</th>
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<th>MRP (₹)</th>
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</table>

*Natural Oakwood colour available only in 1200 mm variant  *T&G apply
RENESA

2+1 year on-site warranty

HIGH AIR DELIVERY AND COVERAGE

SAVES UP TO IN A YEAR

BLDC Motor
Compact and Powerful

Unique Multicolour Combinations

65% Electricity Saving

Smart Remote Control

Toggle Operation to Control Speed

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>Air Delivery CMM (m³/min)</th>
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<td>4290</td>
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*Ivory* and *Ivory & Black* colours available only in 1200 mm variant
*T&C apply
EFFICIO +

3 YEAR

2+1* year on-site warranty

SAVES UP TO ₹ 1500 IN A YEAR

RUNS 3X LONGER ON INVERTER

DUST-RESISTANT COATING

BLDC Motor
Compact and Powerful

Toggle Operation to
Control Speed

65% Electricity Saving

Smart Remote
Control

Sand Grey
Pearl Ivory
Earth Brown
Metallic Gold
Pearl White

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>Air Delivery (CMM/m³/min)</th>
<th>Power Factor</th>
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*Pearl Ivory colour available only in 1200 mm variant

*T&C apply
2+1* year on-site warranty

SAVES UP TO ₹ 1500 IN A YEAR

DUST-RESISTANT COATING

POWERFUL BOOST MODE

BLDC Motor
Compact and Powerful
Toggle Operation to Control Speed

65% Electricity Saving
Smart Remote Control

<table>
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<th>Sweep (mm)</th>
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<th>Input Voltage (V)</th>
<th>RPM</th>
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*T&C apply
EFFICIO

3 YEAR

2+1* year on-site warranty

SAVES UP TO ₹ 1500 IN A YEAR

RUNS 3X LONGER ON INVERTER

BLDC Motor
Compact and Powerful

65%
Electricity Saving

Toggle Operation to
Control Speed

Smart Remote
Control

<table>
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<tr>
<th>Sweep (mm)</th>
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<td>275</td>
<td>270</td>
<td>0.99</td>
<td>8.4</td>
<td>4090</td>
</tr>
</tbody>
</table>

**Matte Black** colour available only in 1200 mm variant  **T&C apply**
1+1 year on-site warranty

**New**

**EXHAUST FAN**

**STUDIO**

**KEEPS BUGS OUT**
Back flaps prevent insects from entering the house.

**EASY TO CLEAN**
Easy to install and uninstall.

**SILENT OPERATION**
In spite of high air delivery.

---

<table>
<thead>
<tr>
<th>Feature</th>
<th>Specification</th>
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<tbody>
<tr>
<td>6.5W Energy-Efficient BLDC Motor</td>
<td>65% Electricity Saving</td>
</tr>
<tr>
<td>150 mm Sweep</td>
<td>6.5 W Power (W)</td>
</tr>
<tr>
<td>140-285 V Input Voltage</td>
<td>2000 RPM</td>
</tr>
<tr>
<td></td>
<td>2090 MRP (°C)</td>
</tr>
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</table>

*1 year additional warranty on registration  *T&C apply
PEDESTAL FAN

EFFICIO +

1+1 year on-site warranty

- DOUBLE BALL BEARINGS
  For longer life and less noise
- SEPARATE MOTOR
  for oscillation function
- EASY TO CLEAN
  Easy to install and uninstall
- EXTRA DURABLE
  With strong ABS plastic construction
- DUAL-USE TABLE/PEDESTAL FAN
  With 2 adjustable heights

BLDC Motor
Compact and Powerful
65%
Electricity Saving

Smart Remote
Control

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>Air Delivery (CMM/m²/min)</th>
<th>Service Value (CMM/W)</th>
<th>MRP (₹)</th>
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<tbody>
<tr>
<td>400</td>
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</tr>
</tbody>
</table>

*1 year additional warranty on registration  *T&C apply
WALL FAN
EFFICIO

2+1* year on-site warranty

DOUBLE BALL BEARINGS
For longer life and less noise

BLDC Motor
Compact and Powerful
65% Electricity Saving

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>Air Delivery (CMM/m²/min)</th>
<th>Power Factor</th>
<th>Service Value (CMM/W)</th>
<th>MRP (₹)</th>
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<tbody>
<tr>
<td>400</td>
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<td>1330</td>
<td>76</td>
<td>0.99</td>
<td>2.5</td>
<td>3890</td>
</tr>
</tbody>
</table>

*1 year additional warranty on registration  *T&G apply
More than 400 service centres across India