Why not be in total control?
In our new identity, an open lock doubles up as the letter ‘A’: A for Atomberg. It symbolises our ability to unlock solutions to invisible problems. The brand line sums up our approach.
Atomberg is in the business of solving ‘real’ problems using smart technology.

How do we do it?

By asking questions. The right questions.

“What would a typical day in our customers’ lives be like?”

“How can we make their days easier?”

Such questions help us focus on the things that really matter. Things like the latest technology, innovation and sustainability.

We then use these tools to design products with some amazing features. Imagine a ceiling fan that can be controlled using a mobile phone, or one that consumes up to 65% less electricity!

We don’t just stop there. We make sure that the entire customer journey (from installation to after-sales service) is as delightful as our products.

But don’t take our word for it. Ask over one million happy Atomberg customers!

So we have decided to keep asking newer questions... and finding newer answers!

Which everyday problem do you want us to solve next?
REVOLUTIONARY BLDC TECHNOLOGY

THE POWER BEHIND ATOMBERG FANS

BLDC stands for Brushless Direct Current. The motor runs because of an interaction between a single winding and strong permanent magnets. The commutation is deployed by smart electronics. Thanks to the BLDC inverter technology and our proprietary sensorless algorithm, Atomberg fans consume just 28W at full speed.

ADVANTAGES

- Elimination of friction and associated power losses
- Proprietary algorithm with smart electronics drive that runs the motor efficiently
- Less noise and no motor heating

Power consumption at each speed

The power consumption of the Atomberg Renesa+ fan varies with the speed at which it is set. It consumes less power than an LED bulb at speed 1.

<table>
<thead>
<tr>
<th>Speed</th>
<th>Wattage (W)</th>
<th>RPM</th>
</tr>
</thead>
<tbody>
<tr>
<td>● ● ●●</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>● ● ●●</td>
<td>2</td>
<td>7</td>
</tr>
<tr>
<td>● ● ●●</td>
<td>3</td>
<td>12</td>
</tr>
<tr>
<td>● ● ●●</td>
<td>4</td>
<td>18</td>
</tr>
<tr>
<td>● ● ●●</td>
<td>5</td>
<td>28</td>
</tr>
<tr>
<td>►►►►►►</td>
<td>Boost Speed</td>
<td>38</td>
</tr>
</tbody>
</table>

These specifications are for the Atomberg Renesa+ 1200 mm fan. The performance at each speed may vary for different models.
UNMATCHED FEATURES

- Energy-efficient BLDC motor
- Silent operation with high air delivery
- Saves up to ₹1500 in a year
- Runs 3x longer on inverter
- Powerful boost mode
- Smart remote with boost, sleep, and timer modes
- 100% pure copper motor for a longer life
- Consistent speed even at low voltage with zero motor heating

THE PERFECT BLEND OF STYLE & SAVINGS
A comparison: Atomberg fans vs ordinary fans

<table>
<thead>
<tr>
<th></th>
<th>Atomberg Fan</th>
<th>Ordinary Fan</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wattage (W)</td>
<td>28</td>
<td>75</td>
</tr>
<tr>
<td>Energy use per year*</td>
<td>134.4</td>
<td>360.0</td>
</tr>
<tr>
<td>Electricity cost per year in ₹*</td>
<td>940.8</td>
<td>2520</td>
</tr>
</tbody>
</table>

*Assumptions: usage of 16 hours per day, for 300 days a year with an electricity rate of ₹7 per unit
RENESA SMART +

2+1* year on-site warranty

SAVES UP TO ₹1500 IN A YEAR

DUST-RESISTANT COATING

LED INDICATION FOR SPEED

Works with Alexa

Works with Ok Google

Google is a trademark of Google LLC.

IOT enabled

Works with App

RENESA SMART + SAVES UP TO ₹1500 IN A YEAR

LED INDICATION FOR SPEED

DUST-RESISTANT COATING

OK Google works with

Google is a trademark of Google LLC.

Works with Alexa

Works with App

IOT enabled

BLC Motor

Compact and Powerful

Designer Blades

With Wooden or Metallic Finish

Smart Remote Control

Toggle Operation to Control Speed

Finish: Sweep (mm) | Power (W) | Input Voltage (V) | RPM | Air Delivery CMM (m³/min) | Power Factor | Service Value (CMM/W) | MRP (₹)
---|---|---|---|---|---|---|---
Metallic: 1200 | 28 | 140-285 | 340 | 220 | 0.99 | 7.9 | 7840
Wooden: 1200 | 28 | 140-286 | 340 | 220 | 0.99 | 7.9 | 8050

*T&C apply
LED INDICATION FOR SPEED

CONTEMPORARY LOOK WITH WIDER BLADES

WOODEN FINISH* bottom
*only available on select models

1+1* year on-site warranty

STUDIO +

Toggle Operation to Control Speed
Smart Remote Control

BLDC Motor
Compact and Powerful

57% Electricity Saving

NEW

Earth Brown
Marble White

Sweep (mm) 1200
Power (W) 32
Input Voltage (V) 285
RPM 370
Air Delivery CMM (m³/min) 237
Power Factor 0.99
Service Value (CMM/W) 7.4
MRP (₹) 6230

*T&C apply
Renesa +

2+1* year on-site warranty

High air delivery and coverage

Saves up to ₹ 1500 in a year

Dust-resistant coating

Toggle operation to control speed

Smart remote control

BLDC motor compact and powerful

65% electricity saving

Sweep power input RPM air delivery power service value MRP (₹)

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>Air Delivery CMM (m³/min)</th>
<th>Power Factor</th>
<th>Service Value (CMM/W)</th>
<th>MRP (₹) Wooden</th>
<th>Metallic</th>
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<td>140-285</td>
<td>525</td>
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<td>1200</td>
<td>28</td>
<td>140-285</td>
<td>340</td>
<td>225</td>
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<td>8.4</td>
<td>6860</td>
<td>6440</td>
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</tbody>
</table>

* Natural Oakwood colour available only in 1200 mm variant
*T&C apply
White & Black
Brown & Black
Ivory & Black
Ivory & Black*
White
Ivory*
Black
Matte Brown

**Unique Multicolour Combinations**

**Smart Remote Control**

**BLDC Motor**
Compact and Powerful

**65% Electricity Saving**

**Toggle Operation to Control Speed**

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>Air Delivery CMM (m³/min)</th>
<th>Power Factor</th>
<th>Service Value (CMM/W)</th>
<th>MRP (₹)</th>
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<td>270</td>
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<td>8.4</td>
<td>5030</td>
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</tbody>
</table>

* 'Ivory' and 'Ivory & Black' colours available only in 1200 mm variant

* T&C apply

SAVES UP TO ₹ 1500 IN A YEAR

HIGH AIR DELIVERY AND COVERAGE

2+1* year on-site warranty

3 YEAR
CONTEMPORARY LOOK WITH WIDER BLADES

COMPATIBLE WITH REGULATORS

1+1 year on-site warranty

BLDC Motor
Compact and Powerful

Compatible with Regulators

60% Electricity Saving

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>Air Delivery CMM (m³/min)</th>
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<th>MRP (₹)</th>
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<td>7.3</td>
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</tbody>
</table>

NAVEO

Ivory
Gloss Black
Gloss White
Gloss Brown

*T&C apply
**RENESA ALPHA**

**BLDC Motor**
Compact and Powerful
Compatible with Regulators

**60% Electricity Saving**

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>Air Delivery CMM (m³/min)</th>
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</table>

*T&C apply*
BLDC Motor
Super Energy Efficient
Toggle Operation to Control Speed

65% Electricity Saving
Smart Remote Control

Sweep (mm)  Power (W)  Voltage (V)  RPM  Air Delivery CMM (m³/min)  Power Factor  Service Value (CMM/W)  MRP (₹)
1200  28  140-285  340  235  0.99  8.3  4060

SAVES UP TO ₹ 1500 IN A YEAR

RUNS 3X LONGER ON INVERTER

Gloss Brown
Gloss White

* T&C apply
**EFFICIO +**

2+1* year on-site warranty

SAVES UP TO ₹ 1500 IN A YEAR

RUNS 3X LONGER ON INVERTER

DUST-RESISTANT COATING

*Pearl Ivory* colour available only in 1200 mm variant  
*T&C apply

---

**BLDC Motor**
Compact and Powerful

**65% Electricity Saving**

**Toggle Operation to Control Speed**

**Smart Remote Control**

<table>
<thead>
<tr>
<th>Model (mm)</th>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>Input Voltage (V)</th>
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<th>Air Delivery CMM (m³/min)</th>
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<td>270</td>
<td>0.99</td>
<td>7.7</td>
<td>5180</td>
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</table>

*Sand Grey*  
*Pearl Ivory*  
*Earth Brown*  
*Metallic Gold*  
*Pearl White*
2+1 year on-site warranty

SAVES UP TO ₹ 1500 IN A YEAR

DUST-RESISTANT COATING

POWERFUL BOOST MODE

STUDIO

BLDC Motor
Compact and Powerful
Toggle Operation to Control Speed

65% Electricity Saving
Smart Remote Control

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>Air Delivery CMM (m³/min)</th>
<th>Power Factor</th>
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<th>MRP (₹)</th>
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<tbody>
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<td>300</td>
<td>235</td>
<td>0.99</td>
<td>7.3</td>
<td>4900</td>
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</tbody>
</table>

Golden
Earth Brown

* T&C apply
EFFICIO

3 YEAR

2+1* year on-site warranty

SAVES UP TO ₹1500 IN A YEAR

RUNS 3X LONGER ON INVERTER

BLDC Motor
Compact and Powerful
Toggle Operation to
Control Speed

65% Electricity Saving
Smart Remote
Control

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
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<th>Input Voltage (V)</th>
<th>RPM</th>
<th>Air Delivery (m³/min)</th>
<th>Power Factor</th>
<th>Service Value (CMM/W)</th>
<th>MRP (₹)</th>
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<td>1400</td>
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<td>140-285</td>
<td>250</td>
<td>270</td>
<td>0.99</td>
<td>7.7</td>
<td>4620</td>
</tr>
</tbody>
</table>

*Matte Black’ colour available only in 1200 mm variant  *T&C apply

White  Matte Black  Matte Brown  Ivory

*Matte Black’ colour available only in 1200 mm variant  *T&C apply
<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
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<tbody>
<tr>
<td>2 YEAR 1+1* year on-site warranty</td>
<td></td>
</tr>
<tr>
<td>EXHAUST FAN STUDIO+</td>
<td></td>
</tr>
<tr>
<td>7.5W Energy-Efficient BLDC Motor</td>
<td>62% Electricity Saving</td>
</tr>
<tr>
<td>Stainless Steel Finish</td>
<td>Sweep (mm) 7.5 150 150</td>
</tr>
<tr>
<td>White ABS Plastic</td>
<td>Power (W) 7.5 250 250</td>
</tr>
<tr>
<td></td>
<td>CMH (m³/h) 140-285 140-285</td>
</tr>
<tr>
<td></td>
<td>Input Voltage (V) 2150 2150</td>
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<td>RPM (r/min) 2690 2690</td>
</tr>
<tr>
<td></td>
<td>MRP (₹) 2490 2490</td>
</tr>
</tbody>
</table>

*1 year additional warranty on registration  *T&C apply
**EXHAUST FAN**

**STUDIO**

**NEW** KEEP BUGS OUT
Back flaps prevent insects from entering the house

**NEW** EASY-TO-CLEAN
FRONT GRILL
Easy to install and uninstall

**NEW** SILENT OPERATION
In spite of high air delivery

---

**6.5W Energy-Efficient BLDC Motor**

**Stainless Steel Finish**

**White ABS Plastic**

**72% Electricity Saving**

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>CMH</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>MRP (₹)</th>
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<td>6.5</td>
<td>245</td>
<td>140-285</td>
<td>2000</td>
<td>2090</td>
</tr>
</tbody>
</table>

---

*1 year additional warranty on registration  *T&C apply
EXHAUST FAN
EFFICIO

1+1 year on-site warranty

20W Energy-Efficient BLDC Motor
36% Electricity Saving

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>CMH</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>MRP (₹)</th>
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<tbody>
<tr>
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<td>11</td>
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<td>140-285</td>
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<td>1990</td>
</tr>
<tr>
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<td>250</td>
<td>20</td>
<td>1150</td>
<td>140-285</td>
<td>1200</td>
<td>2350</td>
</tr>
</tbody>
</table>

*1 year additional warranty on registration  *T&C apply
PEDESTAL FAN

EFFICIO +

1+1* year on-site warranty

**NEW**

- Compact and Powerful BLDC Motor
- 42% Electricity Saving
- Smart Remote Control

- Double Ball Bearings
- Extra Durable with strong ABS plastic construction
- Easy to clean and uninstall
- Separate motor for oscillation function
- Dual-use Table/PeDESTAL Fan with 2 adjustable heights

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>Air Delivery CMM (m³/min)</th>
<th>Service Value (CMM/W)</th>
<th>MRP (₹)</th>
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<tbody>
<tr>
<td>400</td>
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<td>88</td>
<td>2.8</td>
<td>5180</td>
</tr>
</tbody>
</table>

*1 year additional warranty on registration  *T&C apply
WALL FAN

EFFICIO +

1+1 year on-site warranty

BLDC Motor
Compact and Powerful

42% Electricity Saving

SILENT OPERATION
In spite of high air delivery

EASY TO CLEAN
Easy to install and uninstall

SEPARATE 100% COPPER MOTOR
for oscillation function and a longer life

DOUBLE BALL BEARINGS
For longer life and less noise

<table>
<thead>
<tr>
<th>Sweep (mm)</th>
<th>Power (W)</th>
<th>Input Voltage (V)</th>
<th>RPM</th>
<th>Air Delivery CMM (m³/min)</th>
<th>Service Value (CMM/W)</th>
<th>MRP (₹)</th>
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<td>71</td>
<td>2.06</td>
<td>4830</td>
</tr>
</tbody>
</table>

*1 year additional warranty on registration  *T&C apply
B2B TESTIMONIAL

TESTIMONIAL BY IIIT, HYDERABAD

We, at IIIT Hyderabad, first bought 240 energy-efficient BLDC fans from Atomberg Technologies in June 2016. The performance of the fans has been satisfactory. We have not faced any issues with respect to performance and service so far. Use of these fans resulted into substantial power savings for us. Satisfied with the performance, we have also given them a repeat order of 230 fans in May 2017. Many faculty and staff members have also opted for these fans for their personal use at home. Going forward, we plan to install a greater number of BLDC fans in our campus.

CUSTOMER TESTIMONIALS FROM ONLINE PORTALS

**TESTIMONIAL ON ONLINE PORTALS**

**HIGH RATED AND REVIEWED FAN ON ONLINE PLATFORMS**

---

**5 stars: Excellent BLDC Fan**
Reviewed in India on 23 January 2019
Verified Purchase

I heard a lot about BLDC fans from social media, and finally decided to test one before replacing all my old, energy-starved ceiling fans. My hands-on experience with Atomberg fans was excellent. The fan gives more breeze than a normal ceiling fan. Its silent operation and energy-efficient construction attracted me very much. The speed regulation can be done with the remote control, and hence, no fan regulator is needed. There is no separate fan bed switch needed either. I didn’t have a single unsatisfactory experience with this product.

---

**4.5 stars: Energy Efficient and Good looking**
Reviewed in India on 21 April 2019
Verified Purchase

I first bought one to see its look and performance. I found it very quiet, yet giving the same air delivery as regular fans. I liked the design as well. Later, I purchased 2 more fans, and now all 3 of my bedrooms have Renesa fans. Recently, I had a function at home, and my guests liked the fans. The remote is an added advantage.

---

**5 stars: Really good performance while saving electricity.**
Reviewed in India on 19 September 2019
Verified Purchase

Really impressed by its performance. It actually gives more cool air than the normal fan I had previously installed, at the same speed settings. Maybe that’s because it’s almost winter now. The real test will be in summer when there are power cuts every day and the room temperature hits 35 degrees. To top it all off, this fan saves inverter battery power if you live in an area where there are regular blackouts by power companies. The main reason I bought this is because my power company was hiking their already high electricity rates even higher. Replacing my normal fan with this one will drop the monthly units consumed by quite a bit. I should’ve bought this a year ago.
AWARDS

National Entrepreneurship Award
from the Government of India - 2017

Climate Solver Award
from WWF - 2016

Global CleanTech Innovation Program Winner
from United Nations - 2016

Best On Campus Startup Award
from The Economic Times - 2019

OUR CLIENTS
More than 400 service centres across India